



**CIBC Soccer Fests  
Le festivals de soccer CIBC**

**FESTIVAL OBLIGATIONS**



**A. Name of Festival**

- The primary name of your festival is “CIBC Soccer Fests”
- The event must be referred to under this name in all marketing and promotional materials, including your website

**B. Sponsorship Exclusivity Terms, Banners**

- No sponsor will have more than one sponsor banner and this banner can be no larger than 3’ x 8’
- All banners are to be prominently displayed in main gathering area (e.g. Soccer Fields or other high traffic areas).

**C. Sponsor Approvals**

- All clubs must confirm local sponsors at time of application
- Club can add additional sponsors up to 2 weeks prior to event as long as there are no conflicts and the sponsor is approved for participation in the event by Canada Soccer. After this 2 week deadline, no further sponsors can be added to the event

Canada Soccer reserves the right to add additional sponsors to the festival program up to 2 weeks prior to event. In areas of category conflict, the festival sponsor rights supersede the rights of the local club sponsor.

Festival Sponsor Categories – Please see the Sponsorship Exclusivity Terms Appendix for detailed explanation of conflicting sponsors

**D. Proof of Performance (to receive second installment of grant)**

The following photographs are required (at least 10 total):

- All banners on display (including club sponsors)
- Overall event facility
- Sponsor activation activities, for example:
  - Allstate on-site activations (*only at applicable festivals*)
  - CIBC on-site activations (*only at applicable festivals*)
  - GoGo squeeZ on-site activations (*only at applicable festivals*)
  - StorageVault on-site activations (*only at applicable festivals*)
  - Maple Lodge Farms on-site activations (*only at applicable festivals*)
  - Telus on-site activations (*only at applicable festivals*)
  - Toyota on-site activations (*only at applicable festivals*)
- Copy of all marketing and promotional materials (newspaper, website, etc.)
- Completed festival Evaluation

**E. Sponsor Giveaways**

- Items to be determined

**THANK YOU TO THE FOLLOWING PARTNERS  
FOR PROUDLY SUPPORTING SOCCER ACROSS CANADA**

